



## Agents United

My name is Andrew Sharpe from Sharpes Estates Agents in Colliers Wood, I have been in business since 2001 and been advertising with Rightmove, Zoopla, On The Market over this time and I have seen the sharp rise in there fees and what small independent agents like ourselves are facing high advertising cost and are force to choose one of the leading portals in order to stay in business.

Unlike the big corporate chains like Foxtons, Dexters, KFH this is nothing to them but they charge high fees to landlords, where as our fee's over the years have remained the same but our cost in running our business has doubled, advertising, staff cost, rent, bills etc the cost goes on.

**I'm here to offer a unique opportunity for you to save thousands of pounds on advertising, staffing, rent, bills, and most importantly your TIME!**

I will like you to join our network of local estate agents that have already been working with Sharpes Estates to market and let their properties and have been able to scale down their business and save thousands and this is how-

We offer 3 lettings services & a sales service, are you aware Rightmove are charging £1800 for sales to advertise on their portal which will not make sense for companies like ours that have the odd property for sale. I'm reaching out to you as I can see you normally have limited amounts of stock and at times no stock to rent or sell but you are still having to pay the portal a monthly fee to use their services.

**We offer a fixed monthly service where you can list up to 5 properties with us per month for a fixed fee depending on the service you require or you can do a pay as you go service where you will list the property with us for a fixed fee.**

We have been working with two local estate agents for the last 8 years and we have now perfected our system and wish to roll it out to other local agents we can work with and save you money & time.



I have attached a price list for the lettings & Sales services.

**Here are some of the extra benefits you can have when you join Sharpes -**

Properties feature in our online magazine- <https://ezines-v2.propertylogic.net/235454#2>

Professional photos & bespoke property descriptions-  
[https://www.rightmove.co.uk/properties/146579603#/?channel=RES\\_LET](https://www.rightmove.co.uk/properties/146579603#/?channel=RES_LET)

Floor plans-  
[https://www.rightmove.co.uk/properties/146579603#/floorplan?activePlan=1&channel=RES\\_LET](https://www.rightmove.co.uk/properties/146579603#/floorplan?activePlan=1&channel=RES_LET)

Virtual tours- <https://tour.giraffe360.com/ecc8115d75964146a4999d673928e80f/>

Video tours- <https://media.guildproperty.co.uk/631251>

I have attached a price list for the lettings & Sales services.

**I will also be offering a free trial where you can list one property for free and see how we do.**

If you would like more information and set up a meeting I do prefer in person meetings so I can get to know my local agents and form a long lasting relationship that will benefit both parties.

Kind regards,
















**Mr Andrew Sharpe**  
**Director**



| <b>A SERVICE TO SUIT YOU</b><br><b>Included in Service</b>   | <b>Standard</b><br><b>£1000PM/£250</b><br><b>Pay as you go per</b><br><b>property.</b> | <b>Enhanced</b><br><b>£1500PM/£350</b><br><b>Pay as you go per</b><br><b>property</b> | <b>Premium</b><br><b>£2000PM/£450</b><br><b>Pay as you go per</b><br><b>property</b> |
|--|--|---|--|
| Advertising on Zoopla, OntheMarket, Rightmove, The Guild of Property Professionals. Average cost is £2200 to advertise on all these portals per month. Social Media marketing on Facebook & Instagram. | ✓  | ✓   | ✓  |
| Phone call & email forwarding service. Enhanced advertising of property descriptions & Videos of properties and free advertising on Sharpes online magazine.   | ✓  | ✓   | ✓  |
| Network sharing- Database of registered vetted applicants forwarded for instant viewings.  | ✓  | ✓   | ✓  |
| Applicant Screening, Appointment Booking, Accompanied Viewings   |  | ✓   | ✓  |
| Take professional photos.  |  | ✓   | ✓  |
| Offer Negotiation  |  | ✓   | ✓  |
| Take Holding Deposit   |  |   | ✓  |
| Professional Tenant Referencing with goodlord.   |  |   | ✓  |
| Draw up a legally correct Tenancy Agreement  |  |   | ✓  |
| Key collection service from our office   |  |   | ✓  |
| Optional fee of £100 -Floor Plan & 3D Virtual Tour & Tik tok videos per property   |  |   |  |



## Sales Service

| <b>A SERVICE TO SUIT YOU</b><br><b>Included in Service</b>   | <b>Standard</b><br><b>£1500PM/£500</b><br><b>Pay as you go per</b><br><b>property.</b> | <b>Enhanced</b><br><b>£200PM/£750</b><br><b>Pay as you go per</b><br><b>property</b> | <b>Premium</b><br><b>£2500PM/£1000</b><br><b>Pay as you go per</b><br><b>property</b> |
|--|--|--|---|
| Advertising on Zoopla, OntheMarket, Rightmove, The Guild of Property Professionals. Average cost is £2200 to advertise on all these portals per month. Social Media marketing on Facebook & Instagram. |       |    |    |
| Phone call & email forwarding service. Enhanced advertising of property descriptions & Videos of properties and free advertising on Sharpes online magazine.   |       |    |    |
| Network sharing- Database of registered vetted applicants forwarded for instant viewings.  |     |  |  |
| Applicant Screening, Appointment Booking, Accompanied Viewings   |  |  |  |
| Take professional photos.  |  |  |  |
| Offer Negotiation  |  |  |  |
| Floor Plan & 3D Virtual Tour & Tik tok videos per property   |  |  |   |